

**PRESS RELEASE**

**Bet won for the 1<sup>st</sup> edition of Paris Healthcare Week!**

**29,058 visitors from the 24<sup>th</sup> to the 26<sup>th</sup> May 2016**



Under its new name, the leading event of health and autonomy professionals lived up to expectations. Bringing together the historic tradeshows of the Fédération hospitalière de France (Hospital federation of France) (HopitalExpo, GerontHandicapExpo and HIT), Intermeditech and the Salon Infirmier (tradeshow dedicated to the nursing profession), it offered a global, diversified and complete vision of innovative solutions for the healthcare system.

This success is confirmed by the increase in tradeshow visitors: 29,058 visitors of which 10,202 visitors for the Salon Infirmier and 1,541 for Intermeditech. The 3 tradeshows of the FHF - HIT, HopitalExpo, GerontHandicapExpo - attracted 17,315 visitors (of which 9.18% of foreign and overseas visitors), i.e. 16.62% more than the previous event.

For three days this event was not only a key place for thinking about the organisation and the future of the healthcare system but also a showcase of innovations that will shake up the hospital and medico-social sector. Finally, one year from the presidential elections, the Paris Healthcare Week appeared to be a political platform for a number of personalities who came to present their proposals and meet sector professionals.

• **A crossroads of innovations for the hospital and the medico-social sector**



The Paris Healthcare Week in particular put the emphasis on the “innovation” aspect with:

- A day of “Research & Innovation in Health” conferences;
- a village welcoming 16 Start-ups;
- The Hospital of Tomorrow trophy organised by the NewHealth association, which rewarded 5 start-ups among the 12 finalists.

Just like Kompai II by Robosoft, a robot to assist vulnerable people, connected healthcare beds by DLM or simulation workshops to train professionals in emergency care set up by the hospital of Chinon, Paris Healthcare Week is establishing itself as the showcase of all that is new in the hospital and medico-social sector, also expressing the sector’s desire to show itself to be at the forefront of innovation. Without forgetting such initiatives as “Hospihome Concept” proposed by Clubster Santé or the presence of the FHF and Paris Biotech Santé endowment fund for research and innovation.

- **A political key moment 1 year from the presidential elections**

Whether within debates, round tables, conferences or during addresses, leading political figures participated extensively in this event. Inaugurated by Marisol Touraine, minister of social affairs and health, the Tradeshow



welcomed a number of government officials including Ségolène Neuville, secretary of State in charge of the disabled and the fight against exclusion, Pascale Boistard, secretary of state in charge of the elderly and autonomy and the minister of Overseas France, George Pau-Langevin, came to put forward the health strategy for Overseas with Marisol Touraine. Annick Girardin, Minister of the Civil Service also intervened during a debate on the 30 years of the hospital public service with Eric Woerth and Martin Hirsch among

others.

A review and campaign promises were also on the agenda with the presence of Republican candidates for the primary election. Alain Juppé, François Fillon, Bruno Le Maire and Nathalie Kosciusko-Morizet came to visit the exhibitors to announce their proposals for the health system. All of these political figures promised to carefully observe the proposals put forward on FHF's 2017 political platform.

- **Workshops and round tables on the major health issues**

120 of free speaking time spread out over 6 meeting places received 3,732 participants on issues concerning old age and disability, architecture, sustainable development, management, technical support and e-health.

- **A platform of commercial discussions among professionals**

Introduced in 2014, these targeted, planned business meetings meant 98 exhibitors got to meet 149 project holders as part of 404 appointments.

⇒ **Make a date for the 16<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup> May of next year for a new event!**

---

Press contacts

**PRPA agency**

Catherine Gros: [catherine.gros@prpa.fr](mailto:catherine.gros@prpa.fr)

Laureen Bonnet: +33 (0)1 46 99 69 64 – [laureen.bonnet@prpa.fr](mailto:laureen.bonnet@prpa.fr)

**PG Promotion**

Caroline Bondy – +33 (0)1 73 28 72 13

[caroline.bondy@pgpromotion.fr](mailto:caroline.bondy@pgpromotion.fr)