Paris Healthcare Week, which ended on Thursday evening, has reaffirmed its status as the unmissable meeting-place for the entire healthcare ecosystem. This latest edition was very positively received, with 28,517 professional visitors and 850 French and foreign exhibitors.

A programme reflecting the high quality of the event, its reputation and its influence

With even more innovations presented this year, and prestigious French and international partners and inspirational personalities, the Paris Healthcare Week exceeded every target and attracted 28,517 visitors in three days. Of these, 18,072 attended HopitalExpo, GerontHandicapExpo and HIT, 9,350 visited the Infirmier trade show for nurses, and 1,095 participants attended the annual seminar of the Public Health Group of the International Union of Architects (UIA-PHG).

Rated as highly professional and of top quality, the event once again featured an outstanding and wide-ranging programme, comprising four trade shows and conferences (including HopitalExpo, GerontHandicapExpo and HIT, the historic trade shows of the FHF (French hospital federation) and the Infirmier trade show for the nursing profession), the annual seminar of the UIA-PHG, 10 themed villages, 150 experts, 350 forums and 600 speakers. All this bears witness to the unprecedented development and transformation of the world of healthcare in France, which is more Cloud-based and high-tech than ever, and geared towards innovation and better care for patients throughout their life.
2018: HEALTHCARE CHALLENGES AT THE HEART OF THE EVENT

In 2018, the Paris Healthcare Week presented the latest innovations that will enable hospitals and the medico-social care to respond to major challenges in healthcare. These challenges include improving hospital organisation, incorporating all technical, managerial and organisational innovations, optimising care plans, roll-out of telemedicine, relations between civic authorities and hospitals, the move towards outpatient treatment and hospitalisation at home, the rise in artificial intelligence, the rapid and significant changes in the profile of residents in care homes for the elderly, monitoring energy use in healthcare facilities... and the now-central position of patients in their care plans!

A few highlights

THE OFFICIAL VISIT
The Paris Healthcare Week welcomed Ms Agnès Buzyn, Minister of Health and Solidarity, who officially opened the trade show.

THE OPENING CONFERENCE
Ms Agnès Buzyn, Minister of Health and Solidarity, and Mr Frédéric Valletoux, President of the FHF, spoke at the opening conference on the theme of “The regions – the new frontier”.

HIT SUMMIT: HOW WILL AI TRANSFORM OUR HEALTHCARE SYSTEM?
The Paris Healthcare Week invited five major players in healthcare IT (Dell EMC, GE Healthcare, Intel, Nuance Communications and Philips) and brought them together, for the first time at a HIT Summit, to share their visions on the key theme: How will artificial intelligence transform the healthcare system?

What you missed if you weren’t at PHW18

A SPOTLIGHT ON HOSPITAL ARCHITECTURE
Over the last few years, the Paris Healthcare Week has placed particular emphasis on hospital architecture, with a dedicated Architecture Village. For the 2018 edition, the trade show hosted HOSPITAL 21, the annual seminar of the Public Health Group of the UIA, with over 100 conferences, and included the “Art of D.A.T.E.” event, with three keynote addresses and 25 international experts drawn from seven countries.

30 YOUNG HEALTHCARE ENTERPRISES IN THE START-UP VILLAGE
The Start-up Village brought together 30 start-ups that launched less than three years ago. At the HIT trade show, these enterprises presented a range of innovations in e-health, telemedicine, teleradiology, remote observation, connected objects and
electronic patient records. Artificial intelligence is a major factor in these cutting-edge technologies.

THE INFIRMIER TRADE SHOW - THE REFERENCE EVENT FOR THE NURSING PROFESSION

The show comprised around 80 exhibitors, 22 conferences and round-tables, discussions, simulations of healthcare situations, 42 practical workshops on handling burns, home care for private practice, operating theatre procedures, and seven villages, including the Start-up Village, which featured innovative young enterprises that are contributing to the digital transformation of the nursing profession.

ARTIFICIAL INTELLIGENCE IN THE SERVICE OF HEALTHCARE

Artificial intelligence is progressively finding a foothold in the world of healthcare, and particularly in hospitals. It is serving as an aid in medical practice, a sector which finds itself facing a significant and ever-growing volume of data, coming from multiple sources. Where the human brain is not adapted to handle such volumes of data, algorithms are now being set to work.

The strategic role of data in healthcare is being strengthened year on year, and AI is becoming an aid in diagnostics and in decision-making for practitioners. While certainly not replacing medical professionals, it is bringing about changes in practices and professions!

DATES FOR YOUR DIARY:
Paris Healthcare Week 2019, from 21 to 23 May
An event that is unique in Europe, the Paris Healthcare Week is the meeting-place for all healthcare and medico-social care professionals, organised by PG Promotion.

The Paris Healthcare Week is organised around the FHF (French hospital federation) trade shows – HopitalExpo, GerontHandicapExpo and HIT – and the Infirmier nursing trade show:

- **HopitalExpo** and **GerontHandicapExpo**, aimed at professionals involved in the management, construction and transformation of healthcare facilities;
- **HIT**, the leading event for IT applied to the healthcare sector;
- **Salon Infirmier**, a unique trade show aimed at all nurses, who play an essential role in the provision of care.

Over three days, around 900 exhibitors (OEMs, software publishers, suppliers, e-health entrepreneurs, medical device manufacturers, architects, carers, institutional representatives, etc.) meet with over 28,000 visitors, including CEOs, CIOs, heads of purchasing, care staff in hospitals and private practice, experts, decision-makers and healthcare professionals involved in management, digitalisation, equipment and construction for healthcare facilities.

The HopitalExpo, GerontHandicapExpo and HIT trade shows are events run by the FHF (French hospital federation), organised by PG Promotion.
ABOUT THE FHF

Created in 1924, the FHF (French hospital federation) is a general interest lobby group representing all healthcare facilities in the public sector (over 1,000 public healthcare facilities) and over 3,800 medico-social care structures. With Frédéric Valletoux as its President, it brings together women and men from a range of backgrounds and areas of expertise (local and national politicians, doctors, managers, patients), all united by the same confident and responsible vision for the future of public sector healthcare.

Find news from the FHF on:
- www.fhf.fr
- Twitter: @LaFHF
- Facebook: federationhospitalieredefrance
- LinkedIn: Fédération hospitalière de France

ABOUT PG PROMOTION

With 40 years of experience, PG Promotion is an expert in the organisation of professional events in the healthcare sector. With its experienced and multi-disciplinary staff, and its knowledge of healthcare professionals and facilities and their suppliers, PG Promotion offers a comprehensive range of services in response to all of its customers’ expectations, as well as its unique POLITI database of healthcare and medico-social care establishments.

PG Promotion is an MNH Group brand.